

<b>Notice of References Cited</b>	Application/Control No. 10/021,917	Applicant(s)/Patent Under Reexamination BERGSTROM, JOHN M.	
	Examiner C. Michelle Colon	Art Unit 3623	Page 1 of 1

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,826,538	11-2004	Kalyan et al.	705/7
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
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	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

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	N					
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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Zoltners et al., "Integer Programming Models for Sales Resource Allocation," Management Science, March 1980 [retrieved from Proquest]
	V	Bultez et al., "SH.A.R.P. : SHELF ALOCATION FOR RETAILERS' PROFIT," Marketing Science, Summer 1988 [retrieved from Proquest]
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.